

MATSURI!

JAPANESE ARTS FESTIVAL

Program Advertisement Order Form

Get your business noticed and support our mission in the Matsuri 2019 10th Anniversary Program!

Space is limited.
Contact us today!

Matsuri! Japanese Arts Festival is coming to Juilliard Park in the SOFA Arts District in downtown Santa Rosa again this year on Sunday, May 19th.

The mission of Sonoma County Matsuri is to share and promote Japanese arts and culture by providing educational opportunities to the greater Bay Area. Our organization works in collaboration with private and civic organizations to provide an annual educational culture fair promoting better intercultural understanding within our communities.

This popular event was attended by approximately 2,500 people last year. Advertising in the program is a great way to get your business noticed and support our mission!

For additional information or questions, please contact Arnold at 707-575-0723 or email arntak@sonic.net.

Advertising Rates & Submission Guidelines

Ad Type	Dimensions		Price
<input type="checkbox"/> 1/4 page vertical - inside	3.5"	2.375"	\$100
<input type="checkbox"/> 1/2 page horizontal - inside	3.5"	4.75"	\$200
<input type="checkbox"/> Full page - inside	7.25"	4.75"	\$400
<input type="checkbox"/> 1/2 page horizontal - back cover	4"	5"	\$250
<input type="checkbox"/> Full page - back cover	8"	5"	\$500

Color: All ads are available in full color.

Size: See ad sizes on the back page.

Accepted Format:

300 dpi JPG, TIFF, or PDF

Ads submitted should be camera-ready. Any ad submitted not fitting submission parameters will incur additional design or re-formatting charges of \$50 per hour (one-hour minimum and three-hour maximum). Contact us for more information.

Submission Deadline: March 31, 2019

Advertiser Information

Organization Name: _____

Phone: _____

Address: _____

e-mail: _____

Contact Person: _____

Check if you are a vendor at 2019 Matsuri

Submission Format: Hardcopy artwork enclosed 300 dpi JPG, TIFF, or PDF file submitted via e-mail to arntak@sonic.net

Please make check payable to **Sonoma County Matsuri** and mail to: Cara Kallen
2151 Riesling Way, Santa Rosa, CA 95403

Total Due: \$ _____