

MATSURI!

JAPANESE ARTS FESTIVAL

Program Advertisement Order Form

Get your business noticed and support our mission
in the Matsuri 2019 Program!

Space is limited.
Contact us today!

Matsuri! Japanese Arts Festival is coming to Juilliard Park in the SOFA Arts District in downtown Santa Rosa again this year on Sunday, May 19.

The mission of Sonoma County Matsuri is to share and promote Japanese arts and culture by providing educational opportunities to the greater Bay Area. Our organization works in collaboration with private and civic organizations to provide an annual educational culture fair promoting better intercultural understanding within our communities.

This popular event was attended by approximately 2,500 people last year. This year, 3,000 copies of the program will be printed. Advertising in the program is a great way to get your business noticed and support our mission!

For additional information or questions, please contact Meg at mmizutani@sonomamatsuri.com.

Advertising Rates & Submission Guidelines

Ad Type	Dimensions		Price
<input type="checkbox"/> 1/4 page vertical - inside	3.5"	2.375"	\$100
<input type="checkbox"/> 1/2 page horizontal - inside	3.5"	4.75"	\$200
<input type="checkbox"/> Full page - inside	7.25"	4.75"	\$400
<input type="checkbox"/> 1/2 page horizontal - back cover	4"	5"	\$250
<input type="checkbox"/> Full page - back cover	8"	5"	\$500

Color: All ads are available in full color.

Size: See ad sizes on the back page.

Accepted Format:

300 dpi JPG, TIFF, or PDF

Ads submitted should be camera-ready. Any ad submitted not fitting submission parameters will incur additional design or re-formatting charges of \$50 per hour (one-hour minimum and three-hour maximum). Contact us for more information.

Submission Deadline: March 31, 2019

Advertiser Information

Organization Name: _____

Phone: _____

Address: _____

e-mail: _____

Contact Person: _____

Check if you are a vendor at 2019 Matsuri

Submission Format: Hardcopy artwork enclosed 300 dpi JPG, TIFF, or PDF file submitted via e-mail

Please make check payable to Sonoma County Matsuri and mail it to:
Sonoma Matsuri c/o Meg Mizutani 681 Swain Woods Terrace, Sebastopol, CA 95472

Total Due: \$ _____